

I'M 2 DIGITAL MAGAZINE

27TH
ISSUE

2024

MUSIC TREND
PREDICTIONS

**MZ
SINCERE**

INSIDE A
ENTREPRENEUR'S
MINDSET

2024 GRINDER
KICKOFF

IT'S A NEW ERA

**HOW
WOMEN HAS
GHANGED
THE HIP HOP
GAME**


I'm
Digital
MAGAZINE



FASHIONABLE BUSINESS WOMAN

All about women entrepreneurship



MS FER

First off, tell us a little about yourself?

I'm Ms Fer born and raised in the Bay Area (California) I'm an Actress, Entrepreneur, Model, Hip Hop Artist, Writer and Host.

What made you pursue a career in the music and entertainment field?

Well music and entertainment runs in my blood. My sisters and brothers do music and play instruments, my nieces and nephews do as well my father did and a host of other people in my family. It's something that just came to me one day after being around music. It clicked in my head and next thing you know I wrote a whole verse straight without even thinking. I became so well and fast at it I started writing for friends. As far as acting my homeboy T-Roy took me to one of his play rehearsals they then asked me if I wanted to be in it and I said sure so that's how my acting career got started. Shout out to T-Roy Dues Paid Entertainment he was actually the first person to put me in this music studio as well. That's my "brother" !!

How do you get yourself prepared for your acting roles?

I run lines in my head over and over of course but I put myself in that character's shoes. I try to understand how that person would feel, what would she do, how her face expressions and tone would be saying certain words. That's why it's best to read the full script if you can so you can get to know the character. If I cannot I can only assume how that character would be and I could be wrong or right.



How would you describe the music that you typically create?

I do hip hop music I don't want to put myself in a box as far as saying rapper because I can sing a little bit, I just haven't really showcased that yet. My music is fun I think it's some songs maybe female empowerment, I have a couple life songs in there as far as what I experienced. I can go anyway with it just depending on how I'm feeling at the moment of writing.

What's your favorite style of music?

I'm not sure how to answer that I'm going to answer both ways. My favorite style of music to listen to is r&B. My favorite style of music to do is hip hop.

How do you feel about how the women have stepped up in the music and entertainment industry?

I feel great about it I feel like we need more shine. I don't feel great about how they're putting themselves out there as far as showing everything. It's almost like watching porno on stage. I think females should be woman like not slut like let's not give men a reason to say certain things about us. I think it's also a show, i Candy, and lyrics are not really there. I think women need to stop worrying so much about their outfits and concentrate more so on lyrics.



What's your biggest accomplishment so far?

My biggest accomplishment is going viral on Nick Cannon's Wildn Out TV show. We hit 1 million views in 20 hours never done before on Wildn Out's page.

Before that it was me performing my music in Zanzibar, Africa on my birthday.

If you could work with any actor, who would it be and why?

I can't really choose I would like to work with Meagan Good. I feel we will mesh well together. I feel like she has good vibes and she's down to earth and we could play like sisters or best friends or something. Of course, I would like to work with Halle Berry, Will Smith and Denzel. They are black excellence at its finest. Anything they are in turns out to be great. They embody their characters.

If you could collaborate with any artist, who would it be?

I would love to collaborate with Lil Wayne and Beyonce. Lil Wayne has great cadence and lyrics. Beyoncé does too but she puts on a show. Beyoncé will make sure I'm popping attire-wise and performance wise. Both people is a guarantee hit song.

Ms Fer



msftalkpodcast



msfer03



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msfer03

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If you could go open a show for any artist, who would it be?

Lil wayne, he's Hip Hop, more my type of fans and his crowd is ready to party.

If you were talking to a younger version of you, what advice would you give yourself?

Don't fall for the okie doke. Acknowledge the snakes and users and stay consistent.

You could pass on a nugget of wisdom to the next musical female generation, what would it be?

Be yourself don't let people tell you how to dress, what to say, and don't do sexual favors to anybody for opportunity. Your time will come, and it will be with the right person to help you and that's serious and willing to invest in your future. I will also tell them to let actions talk.

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JD TRUE

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JD True Bio

Hailing from Roanoke, VA by way of Fairfax, VA, JD True (James David True) combines a love for poetry and hard hitting music designed to either tell a story or connect with a feeling towards his audience, leaving the listener with a movie like experience.

Through multiple influences such that range from Kanye West, SchoolBoy Q, DMX, Kendrick Lamar and J Cole; all the way to Blues artists (B.B King, Whop Frazier) and rock music (Pink Floyd, Staind), I look to get lost in sound that sets the scene and allows for the most creative freedom.



JDTrueDMV





Queen in the industry

Introduction to Mz Sincere

What made you pursue a career in the music entertainment field? I decided to pursue a career in music after my first performance at a UGK tribute for Pimp C. It was something about when I touched the stage it felt like home and I fell in love so I decided to marry the mic.

How did you get into writing your own music? I started off writing poetry at the age of 10 and wrote my first rap at 13. Writing had always been a passion for me as well as music so one day I just found myself laying across my bed writing songs.

How would you describe the music that you typically create? The music that I create is mostly personal, things I've either encountered in my life or I seen. I try to write things that I know somebody can relate to.

How do you feel about how women have stepped up in the music industry? I feel women have tremendously stepped up in the music game. U have so many talents as well as a lot of diversity. Women are now not being afraid to express themselves on how they feel.

What's your biggest accomplishment so far? I have truly accomplished so much in life between the awards I, as well as celebrities I looked up to I was able to meet and open up for, I would have to say when my single Give You What You Want went viral with 3.3 million views in less than 3 months.

If you could collaborate with any artist who would it be? An artist I truly would love to collaborate with, and trust I have plenty, I would have to say male Twista and female Nicki Minaj.

If you could go open a show for any artist who would it be? I would be honored to open up for Key Glock.

If you were talking to a younger version of you, what advice would you give yourself? If I could talk to a younger version of me, I would tell myself nothing in life is easy, don't live with regrets but if it's something you really want in life don't worry about if anyone else believes in u, believe in yourself, keep striving and the rest will follow.

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You could pass on a nugget of wisdom to the next musical female generation, what would it be? My advice to the next generation is don't be afraid to be original and be you. You don't have to change who you are to fit in because u set your own trend. Link with other female rappers/entertainers for women empowerment instead of hating for no reason. It's room for everyone. Remain humble and focus and never give up



2024

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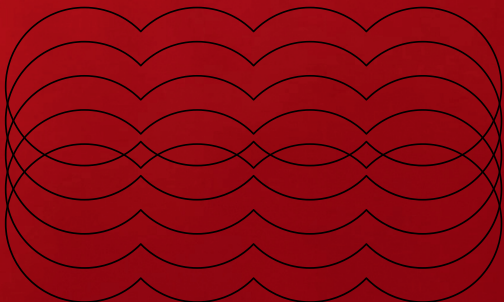
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ALL PLATFORMS

MZ SINGERE



AMAZING
VIDEO PRODUCTION



AMAZING
VIDEO PRODUCTION

Amazing Video Production

Justin Johnson is the owner of Amazing Video Production, a video production company located in the Atlanta metropolitan area. A few people he's taken photos/videos of are, but not limited to, Jason Weaver, T.I., Young Dolph, Street Sweepa, Bankroll Fresh, Rocko, Pastor Troy and many more.



He has been in business since 2012 and has filmed, or taken photos of, indie and major recording artists. He has done weddings, commercials, and even funerals, but he specializes in music videos

He started in Columbus, GA shooting music videos for the hottest indie artists in the area before he relocated to the Atlanta area. He is still actively involved in filming/photography in the Atlanta area.

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JACK OF ALL TRADES

Navia Hall



I AM A JACK OF ALL TRADES , I'M AN ARTIST , A CHEF , A COSMETOLOGIST, AND ALSO A DANCER MY LIFE CONSIST OF DOING SHOWS AND GETTING BOOKED FOR OTHER ARTIST TO DANCE TO THEIR SONGS ! I HAVE MY OWN BUSINESS! I AM A YOUNG ENTREPRENEUR MY GOAL IS TO OPEN MY OWN SCHOOL AND OWN RESTAURANT BUT RIGHT NOW I'M FOCUSING ON BEING THE BEST FEMALE ENTERTAINER IN THE HIP HOP WORLD

Navia Hall



@naviahall

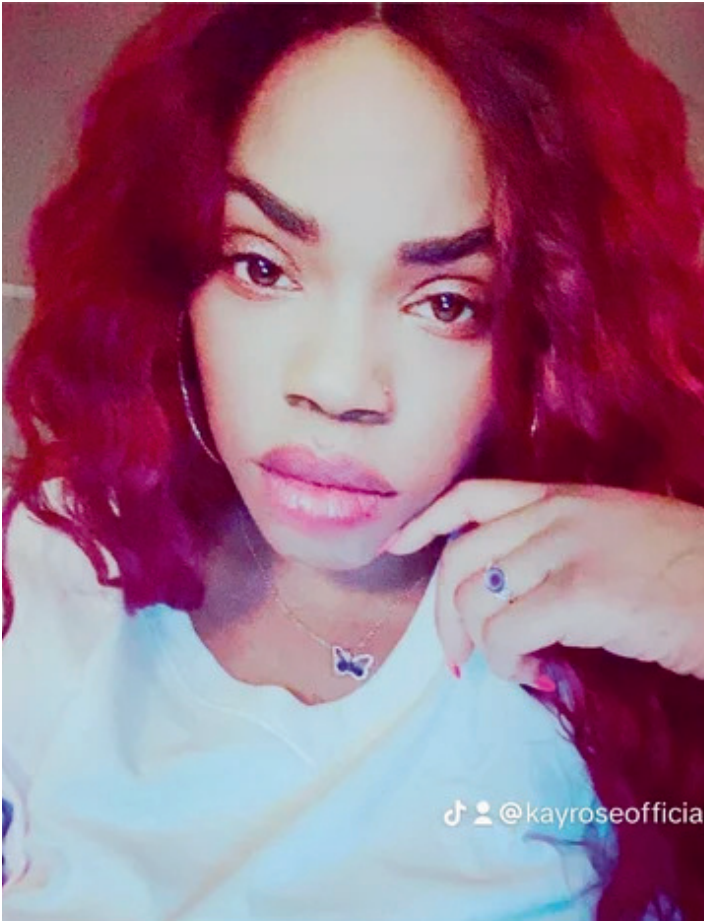


vvsofire



navia hall





ABOUT
KAY ROSE

WWW.MUSICBYKAYROSE.COM

First off, tell us a little about yourself? I'm a Female Rapper, Media Personality and Aspiring Model based out of GA. I'm from Brick City (Newark, NJ) I've been doing this since I was 15 years old and I'm recently coming back from a 6 year Hiatus.

What made you pursue a career in the music entertainment field? The people I was around. I was also one of those kids who made Beats on the Classroom Desks and Lunchroom Tables in School.

How did you get into writing your own music? I started out having someone writing my rhymes for me and I didn't feel comfortable spitting something that wasn't my own words. I write books for a hobby. That just wasn't going to work with me.

Who are some people that influenced you to do music? Lil Kim, Lil Wayne, Foxy Brown & Young Jeezy.

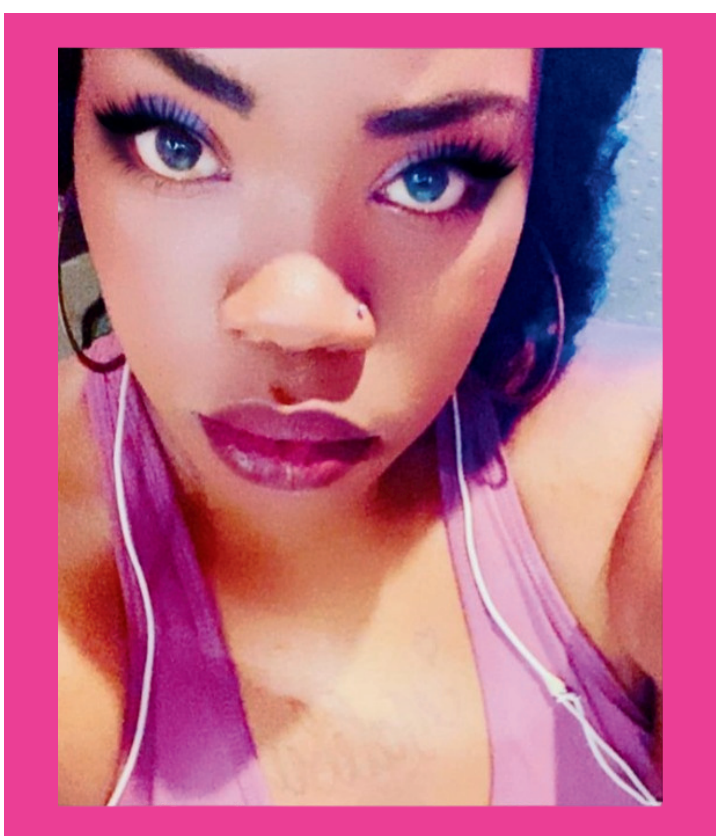
What do you think about the internet impacting indie artists without a need of a major record label to get their music out worldwide? To be completely honest, me personally, I miss the old way of music. I miss people actually needing TALENT to progress in the Music Industry. There's nothing wrong with doing the Independent Music thing at all but we all need a team and some type of backing to really make moves out here.

How would you describe the music that you typically create? I would say HipHop if I was still going under my old stage name of 'Rae Dinero' my music back then was technically still fine tuned to the 90s. As Kay Rose and an artist under Warner Brothers Music Group Distribution as well as 80 Generations Management, I've adapted a little more with the time but trust and believe me... BARS are a MUST with me and always will be!

How do you feel about how females have stepped up in the music industry? LOL!!!! No comment.

What's your biggest accomplishment so far? Being able to work with so many Main Stream Artists!! Interviewing them for my Magazine! I just couldn't continue with the Magazine itself it became too stressful and now I'm focused on myself like as Artist! My old Magazine issues can be found at www.magcloud.com/user/raediner0

If you could work with any artist who would it be? And why? Nicki Minaj. I really don't have an EXACT reason but I love her Personality and she really does just seem like someone who would be a fun and energetic person to work with. I need that type of energy when dealing with people and creating new Music.



#FOLLOW
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KAY ROSE



WWW.MUSICBYKAYROSE.COM

If you could go open a show for any artist who would it be? I would honestly say that if I could OPEN for any Artist... I'd have to say Jeezy! His energy alone would make it extremely easy for me to have an amazing performance!

If you were talking to a younger version of you, what advice would you give yourself? Don't let anyone discourage you or slow you up off your path. Don't let anyone take anything you've RIGHTFULLY owned in your Career and attempt to make it their own. Do what's best for you, your music and your Career. Keep yourself happy and you'll be just fine.

You could pass on a nugget of wisdom to the next musical female generation, what would it be? Don't change from yourself to make these industry people happy. Sex sells but being able to show talent and still have class is slowly but surely becoming what the people want now! Don't give up and keep pushing BY ALL MEANS!



@_KAYROSE



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KAY.GILLS.31



CEO WAAKEELAH

First off, tell us a little about yourself? Waakeelah is a natural born BOSS! She became a chief executive officer at the age of eighteen. She falls in love with the idea of having her own business. It was difficult sorting out what she really wanted to do. As she had a passion to guide and advise people. She decided to form a management business which consist of working with up raising independent artists of all kinds. Later, she meant CEO Mykel Myers who invited her out to his place of business. As time went by. She earned a high rank with Hot Block Magazine. She expressed her speaking skills on a set interviewing independent music artists. As her set earn a spot with Hot Block TV, she climb her way to meeting major artists. This young lady resume in the late music industry helped her earn two awards with Hot Block Magazine. As the late Mykel Myers given her space to grow and shine. She now has established her own. This business is a combination of different networks via independent and major companies.

What made you pursue a career in the entrepreneurship? A desire to lead pushed her right into leadership.

What do you think about the rise of women's entrepreneurship? We can raise higher with the beauty of being humble. Learning to overview thing's as they may come is greatness.

Who are some people that influenced you to become an entrepreneur? The Creator of all truths. This was seal within me. All praises to the Most High.

WAAKEELAH



What do you think about the internet's impact on helping entrepreneurs to move their products in today's time? You have to observe loyalty. There are a lot of resources and I'm grateful.

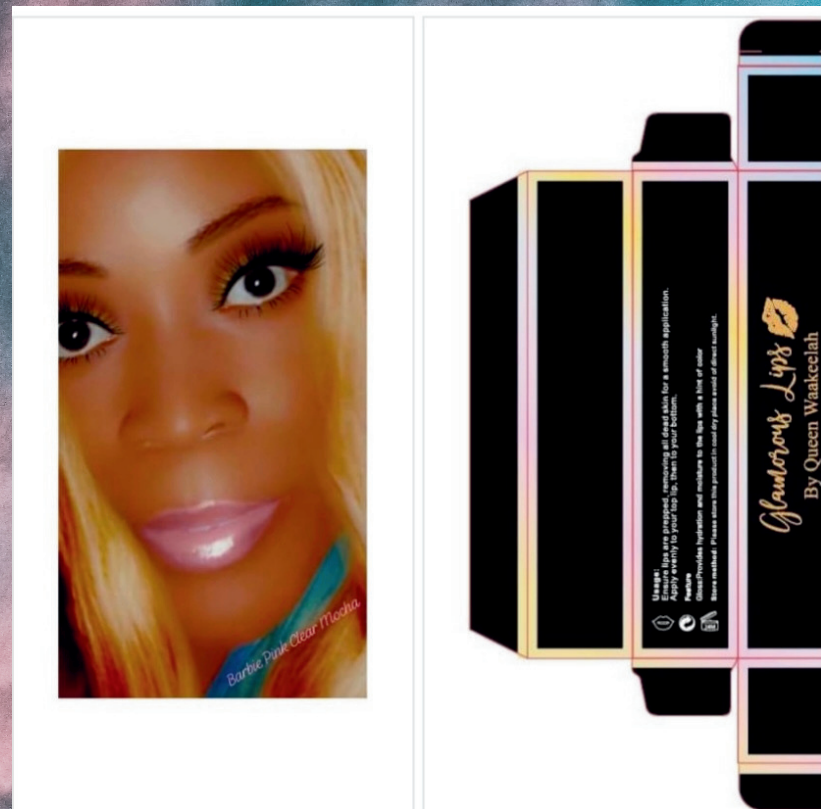
How would you describe the products you typically create? I operate on energy. To have a great mindset will help you create beautiful things.

What's your biggest accomplishment so far? Being a mother with different ideas to earn income.

If you could work with any entrepreneur, who would it be? And why? I have not yet to find them. Let's create soon!

If you were talking to a younger version of you, what advice would you give yourself? Be an overseer focus and study to create your biggest reality.

You could pass on a nugget of wisdom to the next generation of entrepreneurs, what would it be? Study and get to know who you are. You are the one who can form and create your own ideas into the reality that fit your needs. Have a fresh mind set and stay focus on one task at a time for a better creation.



Business and networks

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Taina Diosa

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